

HOSPITALITYLAWYER.COM PRESENTS

# 2011 THE GLOBAL CONGRESS

ON LEGAL, SAFETY & SECURITY  
SOLUTIONS IN TRAVEL

AUGUST 25-28, 2011 HOUSTON



# Kidnapping

The Theory and Practice of Fear

Daniel Johnson  
ASI Global



# Presenters

- Daniel Johnson – ASI Global
- Oversees ASI Global – the Kidnap Response Consultancy for Travelers Insurance
- Operational Experience in the US, Mexico, Honduras, Guatemala, South Africa, Dubai, Greece, Somalia, UK and Venezuela.
- Subject Matter Expert on the topics of Crisis Management, Kidnaping for Ransom, Extortion and Piracy

- Types of Kidnapping
- Anatomy of a Kidnapping
- Awareness and Survival
- Questions

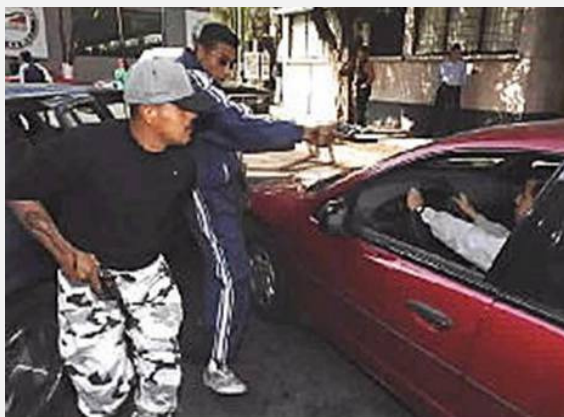
- Virtual
- Express
- Kidnap for Ransom
- Revenge





- Surveillance
  - Assets
  - Routine
  - Predictability

# Capture



# Detention





- Negotiation
  - Proof of Life
  - Reduction of Expectations
  - Manage Threats

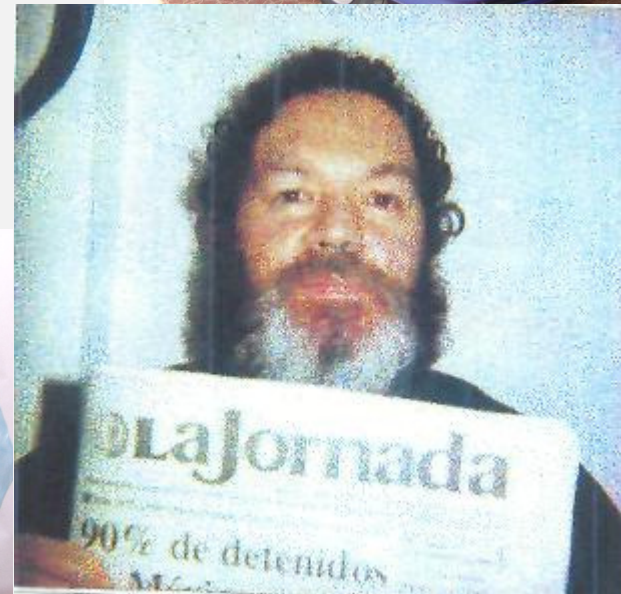




## **TACTICS USED BY KIDNAPERS**

- **Offensive Language**
- **Threats against victim or family**
- **False expectations**
- **Mutilation: real or simulated**
- **Torture or violation: real or simulated**
- **Mock Executions**
- **Silence & uncertainty to punish the family**

- Release
  - Preparation of “Package”, Vehicle and Driver
  - Certification of Funds
  - Final Proof of Life
  - Delivery



- Post Release
  - Debriefing
    - Facts of Loss
    - Negotiation
  - Reintegration
  - Counseling



# Questions

