

Active Shooter Training

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Steve Cocco

- Steve Cocco, President of Security Strategies Today, is a counter-terrorism, business continuity and homeland security threat consultant.
- Steve served with distinction in the FBI as a special agent and executive manager for nearly three decades.
- He worked extensively with foreign police agencies in major special events security, such as the Olympic Games and in executive protection for dignitaries.



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David Denney

- David Denney is an attorney whose practice focuses on food, beverage and hospitality law.
- He earned his J.D. from the Southern Methodist University Dedman School of Law and is a member of both the Texas and Tennessee State Bars



Course Objectives

By the end of this presentation you should:

- Know definition of “Active Shooter”;
- Know the importance of having a plan and be able to identify escape route(s) and alternate route;
- Know that the hospitality industry is vulnerable to external attack;
- Know your role in carrying out plan at your establishment



What is an “Active Shooter”?

- For the purpose of this presentation and to aid companies and corporations in devising an appropriate response, an active shooter is any individual or group of individuals that takes part in a shooting rampage in a public or private location, often shooting until killed/out of ammo or until no additional victims can be located;



The Hospitality Industry is not Immune from Attack (Taj Hotel, Mumbai, 2008)



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Mumbai Hotel Attacks, Nov. 2008



Why is the hospitality industry more vulnerable than most?

- Establishments are open to the public
- Management strives to attract greater numbers of guests through advertising, special offers, etc.
- Access is at random, there is no screening and patrons cannot be readily denied during business hours
- Most patrons are relaxed and not in watch mode



Paris, 2015



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Paris, 2015



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Keeping it safe
requires planning...



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What is an “Active Shooter”, (cont’d)

- Shooting often occurs in an enclosed space
- The shooting appears to be done at random and generally, most bystanders killed or wounded do not know the shooter; however, there are often specific targets, and
- There is a methodology involved on the part of the shooter and his or her acts are often well planned, studied and revised over time with precision.



Your Firm or Company Needs An Active Shooter Plan

- It can be an annex to your crisis response or emergency response protocol;
- Designated roles must be assigned;
- You need to practice it and update it at least yearly;
- All employees need access to it;
- Look to experts (such as PD or consultants) for assistance

