

A pineapple with its green crown sits in a field of vibrant green grass. The background is a clear blue sky with soft, white clouds. A white rectangular box with a dark teal border is centered over the image, containing the conference title and dates.

# THE HOSPITALITY LAW CONFERENCE

April 24 - 26, 2017 • Houston, Texas

# Breached

2017 HOSPITALITY  
LAW CONFERENCE

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APRIL 24 - 26



**YOU ARE THE OWNER OF ONE OF THE  
TOP-RATED HOTELS IN SAN FRANCISCO.**



**YOUR PROPERTY IS HOSTING THE  
BIGGEST ANNUAL TECH CONFERENCE  
ON THE WEST COAST.**



**YOU'RE AT FULL PROPERTY AND ARE  
EXPECTING 500+ GUESTS TO ATTEND  
THE CONFERENCE.**



**SATURDAY, YOUR GM INFORMS YOU  
THAT THERE IS AN ISSUE WITH YOUR  
POS SYSTEM.**



**THE HOTEL NETWORK HAS BEEN ON  
AND OFFLINE SINCE AROUND NOON.**



**YOUR SYSTEMS ADMINISTRATOR TELLS  
YOU THERE'S BEEN A MAJOR BREACH.**





**OVER 2000 CARD NUMBERS, ALONG  
WITH OTHER PRIVATE INFORMATION,  
HAVE BEEN EXPOSED.**



# HOW DO YOU RESPOND?

