

Data Security Breaches: The Crucial Mistakes That Companies Most Often Make

Presenter



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Data Security Breaches: The Crucial Mistakes That Companies Most Often Make

- The scope of breaches
- The source of breaches
 - Pre-breach mistakes
 - Post-breach mistakes

Pre-breach Mistakes

Insufficient information security

- Not enough IS empowerment
- Not enough IS investment



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Pre-breach Mistakes

Relying Unduly on an Outside Assessor



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Pre-breach Mistakes

Touting your Information Security



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Pre-breach Mistakes

Bad Incident Response Planning

- No planning
- Too much planning



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Pre-breach Mistakes

Bad Insurance Planning

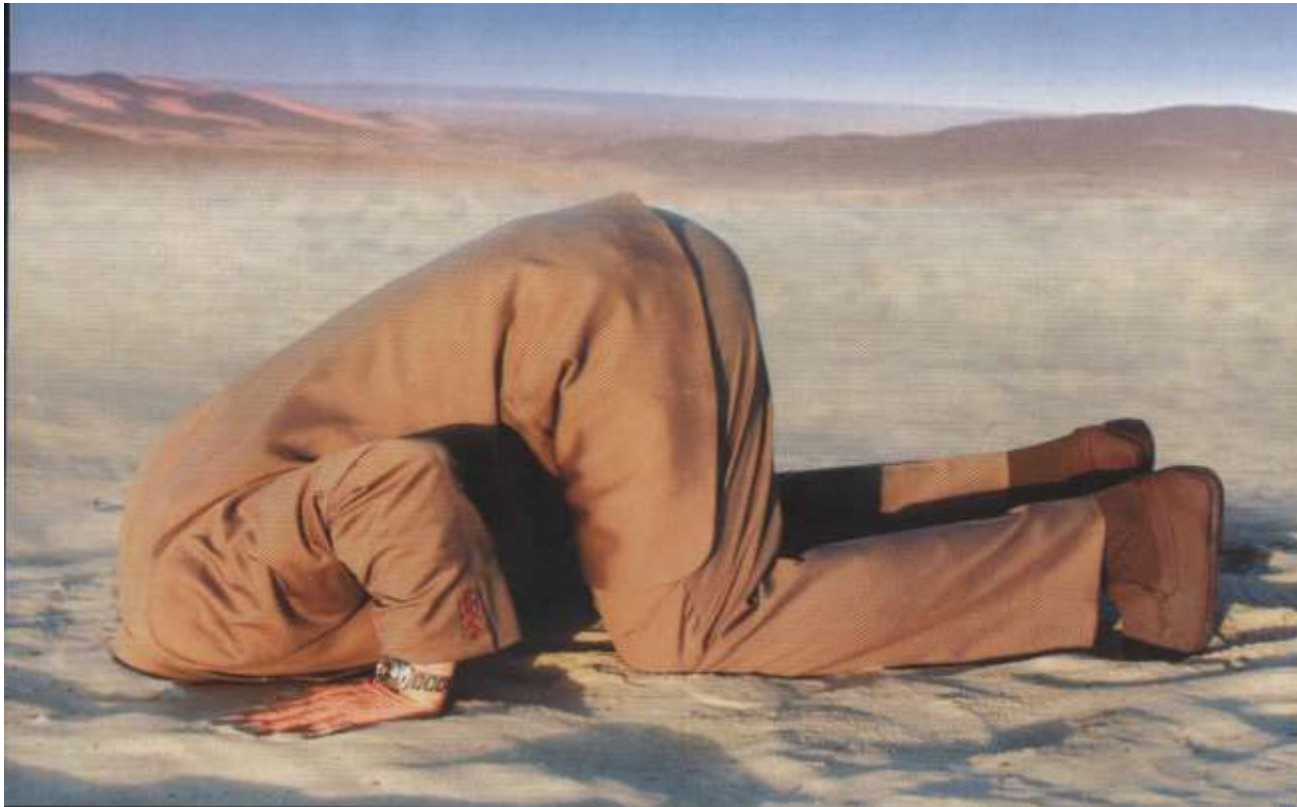
- No insurance
- Wrong insurance



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Post-breach Mistakes

Going into Denial



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Post-breach Mistakes

Saying the Wrong Thing

- Saying more than you must
- Saying more than you safely can



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Post-breach Mistakes

Misunderstanding the PFI's Role



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Post-breach Mistakes

Caving to the Card Brands



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Conclusion



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Course Evaluation



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