

Your company's intellectual property, brand and key data could be at risk while travelling abroad. Are you aware that your copyrighted material, as well as any patents and trademarked goods and symbols may not be protected from foreign competitors or even hostile governments? Did you know that in general, the privacy and the security of your company's data may be easily compromised as soon as you step off the plane in a foreign country? Are you aware of some of the most common ways that you may unwittingly put your company's sensitive material at risk?

Safeguarding intellectual property and data privacy abroad are the key points that we will discuss in this roundtable, which will be presented by Security Strategies Today President and CEO Steve Cocco. Steve, who spent 27 years as a Special Agent with the FBI, will discuss the threat to your brand, your company's intellectual property and other proprietary information while you travel abroad on business. Some specific areas to be addressed will include:

- The risks presented by certain travel sector personnel who have been compromised and are acting on behalf of others
- Cell phone, laptop and tablet vulnerability to hacking
- Theft of proprietary information by competitors or other hostile actors
- Foreign legal protection of your copyrighted information
- What to do if your data has been compromised while overseas, and
- Protections afforded by international accord and US resources

The discussion will include examples of actual data and intellectual property compromise and the suspected methodologies used to access the data without the knowledge or authorization of its rightful owner or user.