

THE LAST DRINK



Elizabeth Trendowski Mike McCabe



Presenters



- Elizabeth Trendowski National Dram Shop/Bar Operations Expert
- Founder of S.M.A.R.T. Programs
- Invited Keynote Speaker at Industry Conferences
- National Dram Shop/Bar Operations Expert



- Michael J. McCabe, Jr., Ph.D., DABT
- Nationally-recognized, accomplished scientist with broad-based knowledge of toxic compounds and drugs emphasizing their effects on human health and performance
- Successful > 20 year academic career (medical school faculty appointments) with proven track record of achievement in research, teaching, service and scholarly productivity
- Highly qualified and effective Expert witness; 100s of cases; significant testimony experience

Drink Standardization – Alcohol Dose



Blood Alcohol Content

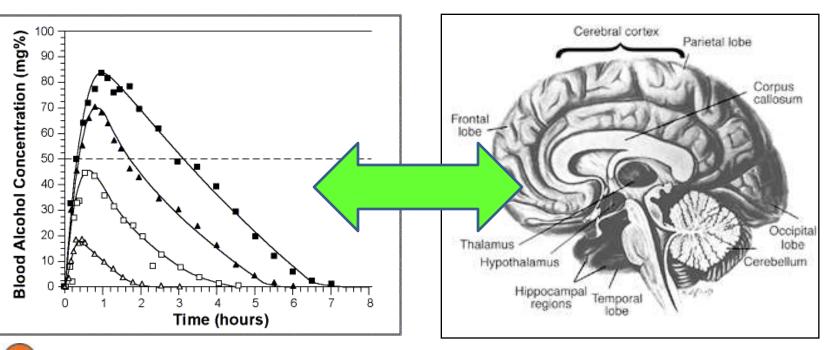
Men Approximate Blood Alcohol Percentage

Sample Behavioral Effects	Body Weight in Pounds								Dul-Ju-
	240	220	200	180	160	140	120	100	Drinks
Only Completely Safe Limi	.00	.00	.00	.00	.00	.00	.00	.00	0
Impairment Begins	.02	.02	.02	.02	.02	.03	.03	.04	1
Driving Skills Significantly Affected; Information Processing Altered	.03	.03	.04	.04	.05	.05	.06	.08	2
	.05	.05	.06	.06	.07	.08	.09	.11	3
	.06	.07	.08	.08	.09	.11	.12	.15	4
	.08	.09	.09	.11	.12	.13	.16	.19	5
Legally Intoxicated; Criminal Penalties; Reaction Time Slowed; Loss of Balance; Impaired Movement; Slurred Speech	.09	.10	.11	.13	.14	.16	.19	.23	6
	.11	.12	.13	.15	.16	.19	.22	.26	7
	.13	.14	.15	.17	.19	.21	.25	.30	8
	.14	.15	.17	.19	.21	.24	.28	.34	9
	.16	.17	.19	.21	.23	.27	.31	.38	10

Pharmacokinetics and Pharmacodynamics of Alcohol

- Pharmacokinetics
 - what the body does to the drug
 - ADME

- Pharmacodynamics
 - what the drug does to the body
 - CNS depressant



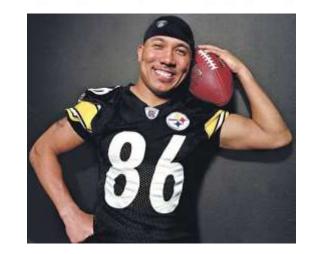


Pharmacodynamic Assessment has Its Challenges













Neighborhood Bar with 'Regulars'



- Bar is familiar with patron
- Behavioral change cues wider perspective
 - Inhibitions, judgment, reaction time, coordination
 - Tolerance (metabolic and functional)
- Intervention challenge
- "Regulars" as the challenge in a civil suit



Nightclub with loud music, lights, dance floor



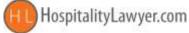


- Identification of visible intoxication
- Multiple bars
- Age of patron
- Drugs
- Staff ratio (bartenders, servers, security)
- Monitoring dose/number of drinks
- Safe ride



Baseball stadium with beer hawkers





- Minors served with fake IDs
- Intox fan falls from seat onto lower level
- Parking lot altercations
- Driving away from stadium

Sports Bar



- Opportunity to identify visible intoxication
- Once identified / stopping service of alcohol
- One patron intox/others not. Stop service of alcohol to everyone?
- Patron 86'd, told to leave



Scenario 5 Chain restaurant/bar



- Absorption rate factor food
- Training /ssa/upselling
- If estab. Is a restaurant/bar, then the kitchen stays open until closing
- Written policies and procedures
- Lots of personnel turnover
- Execution of policies



Reasonable Efforts and Standard of Care

- 1. Industry recognized alcohol server training
- 2. Execution of server training
- 3. Ratio of 1:15 generally accepted in a busy bar
- 4. Hospitality industry = engage in conversation
- 5. Last call
- 6. Red flag drinks/energy drinks w alcohol



Reasonable Efforts and Standard of Care

- 7. Alternative transportation
- 8. Offer food until closing
- 9. Documentation of incidents
- 10. Proper checking of IDs
- 11. Continued training
- 12. Bartender training



Who is ultimately responsible?

Weak link? Who is it?

- Bartender
- Server
- Manager
- Permittee
- AIP
- Owner



Cheers!

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- Michael McCabe, Ph.D
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Session Evaluation



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