

NEW HOTEL DEVELOPMENT IN THE CURRENT ENVIRONMENT



Presenters



- Richard T. Sprecher, CHA
- Vice President of Business Development
- Former Director of Franchise Sales at Choice Hotels International
- Former Vice President of Development at Bradbury Suites Hotels

Aimbridge Hospitality

Aloft Hotels By Starwood



Hyatt Hotel Lisle, IL



Sheraton Hotel Jacksonville, FL.



CAMBRIA SUITES, L.A.	LTC
	42%
PROJECT DESCRIPTION	
Adaptive re-use of a 1927, 160,000 sq. ft., 13-story office building in the historic Old Bank District of Downtown Los Angeles featuring a 300-patron capacity high-energy Rooftop Lounge & Restaurant, the last one allowed in Downtown L.A., a 200-patron capacity lower-level night club, a 25,000 sq. ft. parking garage, and 120,000 sq. ft. on 10 floors to accommodate 180 guest suites.	
CAPITALIZATION	
Cost	31,252,000
Equity / Debt	
Preferred Investor (Choice)	5,000,000
New Markets Tax Credit (net)	3,000,000
Developer (SSHG)	10,000,000
EQUITY	18,000,000
DEBT	13,252,000
TOTAL	31,252,000
RATIOS	
Coverage Ratios Yrs 1 - 5	
	2.81
	2.90
	2.95
	2.99
Internal Rate of Return	21.7%
HospitalityLawyer.com	

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CAMBRIA SUITES, L.A.															
OAMBRIA GOLLEG, E.A.								Capital Account	t Balances						
CAPITALIZATION	% Capital	Capital	% Equity		Terminal		Beg. Yr 6	Yr 0	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5		
Preferred Investor (Choice)	16.0%	5,000,000	27.8%		Cap Rate		Value	5,000,000	5,000,000	4,276,207	3,428,919	2,483,277	1,463,121		
New Markets Tax Credit (net)	9.6%	3,000,000	16.7%		9.5%		38,143,450	10,000,000	10,000,000	9,276,207	8,428,919	7,483,277	6,463,121		
Developer (SSHG)	32.0%	10,000,000	55.6%												
EQUITY	57.6%	18,000,000	100.0%												
DEBT	42.4%	13,252,000													
TOTAL	100.0%	31,252,000													
CASH FLOWS		Yr 0	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5	TOTALS							
Net Operating Income		0	3,122,758	3,297,372	3,409,348	3,463,813	3,518,085	16,811,376							
Debt Service	7.5%	0	(1,175,173)	(1,175,173)	(1,175,173)	(1,175,173)	(1,175,173)	(5,875,867)							
Cash Flow after Debt Service		0	1,947,585	2,122,199	2,234,174	2,288,640	2,342,912	10,935,509							
Capital Event (sale & debt payoff)							25,944,356	25,944,356							
WATERFALL		0	1,947,585	2,122,199	2,234,174	2,288,640	28,287,268	36,879,866							
Preferred Return (Choice)	10.0%	0	(500,000)	(427,621)	(342,892)	(248,328)	(146,312)	(1,665,152)							
Return of Capital (Choice)	50.0%	0	(723,793)	(847,289)	(945,641)	(1,020,156)	(1,463,121)	(5,000,000)	(6,665,152)						
Return of Capital (Developer)	50.0%	0	(723,793)	(847,289)	(945,641)	(1,020,156)	(6,463,121)	(10,000,000)	(, , , ,						
Net Cash Flow		0	0	0	0	0	20,214,713	20,214,713							
Developer Sharing Ratio/Amount	100.0%	0	0	0	0	0	(20,214,713)	YIELD							
							, , , ,	20,214,713							
IRR		Yr 0	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5								
Yield (Equity)	(10,000,000)	0	723,793	847,289	945,641	1,020,156	26,677,834	MORTGAGE			Loan				Sale
Yield (%)		0.0%	7.2%	8.5%	9.5%	10.2%	266.8%	Mortgage			13,252,000				
	IRR	21.7%						Interest Rate			7.50%				
	į		į		Ť			Amortization		25	300	25			
								Annual Pmt			1,175,173				
											Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
Total Return [SSHG]							30,214,713	Beg Balance			13,252,000	13,070,727	12,875,858	12,666,374	12,441,179
Total Return % [SSHG]							302%	Interest		Est.	(993,900)	(980,305)	(965,689)	(949,978)	(933,088
								Principal		Est.	(181,273)	(194,869)	(209,484)	(225,195)	(242,085
								End Balance			13,070,727	12,875,858	12,666,374	12,441,179	12,199,094
								GAIN							
								Yr 6 NOI (est)	Î		3,623,628				
								Terminal Cap		9.5%					
								Value			38,143,450				
								(Mtge Bal)			(12,199,094)				
										3.0%	, , , , ,				
								(Sale Costs) Gain on Sale		3.0%	,				



Session Evaluation



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