

HOSPITALITYLAWYER.COM PRESENTS



OCTOBER 1-2, 2012 HOUSTON

HUMAN TRAFFICKING

Presented By:

Michelle Guelbart – *ECPAT USA*

*Your Role in
the Private
Sector
Response*



- **Michelle Guelbart, Private Sector Project Coordinator**
- In charge of ECPAT-USA's division for the travel and tourism industry. Manages relationships with corporations, NGOs, and socially responsible investors to promote, manage and provide assistance on the Tourism Child-Protection Code of Conduct.
- Has presented material and consulted on child-protection in travel to local, international, and federal agencies.

ECPAT-USA

- **1991: ECPAT International founded in Bangkok, Thailand Member of ECPAT network**
 - **ECPAT-USA: American Child Sex Tourists**
- **1996: First World Congress Against Commercial Sexual Exploitation of Children**
- **Today 2012: ECPAT groups in 70 countries**



DOMESTIC MINOR SEX TRAFFICKING

and the Tourism Child-Protection Code of Conduct

PILLARS OF WORK

Awareness



Advocacy



Policy



Legislation



CHILD SEX TOURISM

- Commercial Sexual Exploitation of Children (CSEC) in Travel and Tourism
- Quantifying the problem is difficult
 - An estimated 25% of child sex tourists are North American

CHILD SEX TOURISTS

- Two kinds of perpetrators:
 - pedophiles
 - situational sex tourists

- Both rationalize their behavior
 - anonymity
 - cultural ignorance
 - poor economy
 - false sense that children are always disease free
 - availability

FACTS ABOUT COMMERCIAL SEXUAL EXPLOITATION OF CHILDREN

- **Child sex trafficking is one form of Commercial Sexual Exploitation of Children.**

UNICEF estimates that 1-2 million children per year are victims of sexual exploitation.

Exploitation comes in three forms: prostitution, pornography, and trafficking.

In the United States alone, over 200,000 children are at risk per year.

CHILD SEX TRAFFICKING AND THE LAW

- In every country, sexual exploitation of children by adults is against the law.
- Federal law against sex trafficking (including children):
Trafficking Victims Protection Act: TVPA
- Commonly takes the form of pimping

TRAFFICKING DEFINED

Act

- **Recruit**
- **Transport**
- **Transfer**
- **Harbor**
- **Receipt of persons**

Means

- **Threat or use of:**
 - **force**
 - **fraud**
 - **coercion**

Purpose

- **Exploitation:**
 - **Prostitution**
 - **Sexual exploitation**
 - **Forced labor**
 - **Slavery/ similar practices**
 - **Removal of organs**

Sex trafficking: the recruitment, harboring, transportation, provision, or obtaining of a person for the purpose of a commercial sex act, in which the commercial sex act is induced by force, fraud, or coercion...

TRAFFICKING DEFINED



... or in which the person induced to perform such act has not attained 18 years of age .

CHILDREN: VICTIMS NOT CRIMINALS

- Children are never active participants in the sex trade.
 - There are no “child prostitutes”.
 - They can not legally consent to sex.
- Inducing or engaging in a commercial sex act with a child is illegal.

WHO ARE THE VICTIMS

- Runaways/throwaways
- Any socio-economic status
- From anywhere in the United States
 - They are transported through the country
- Both genders are vulnerable
 - Girls are more often pimped

PIMPS

- Target young, vulnerable children
- Play mind games on the victims
 - Threaten the girls
 - Threaten to hurt their family or friends
 - Rape and humiliate the victim
 - Prey on their fear of the police
 - Prostitution is already a crime
 - Pimps promote illicit drug use
 - May have committed other crimes with the pimp

COMMON MISCONCEPTIONS

1. Victims not asking for help and are willing participants.
2. American children are not at risk for trafficking.
3. Trafficking victims must be moved from one place to another.
4. Prostitution is a victimless crime.

THE TRAVEL INDUSTRY

- Often used as an avenue or venue for sexually exploiting children
- Tours, airlines, buses, hotels, trains...
- Online Classified Ads

EXAMPLE CASE STUDY

HOSPITALITYLAWYER.COM PRESENTS

2012 THE GLOBAL CONGRESS ON TRAVEL RISK MANAGEMENT

OCTOBER 1-2, 2012 HOUSTON

StarTribune | east metro

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Home > Local > East Metro

Roseville hotel manager helps rescue girl, 17, from being prostituted

Article by PAUL WALSH, Star Tribune | Updated: January 26, 2012 - 2:59 PM

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A 34-year-old man was charged Thursday with prostituting a 17-year-old girl out of a Roseville hotel for several weeks thanks to an inquisitive manager who found the teenager's services being advertised on the Internet.

Samuel Cozart, of Columbia Heights, was charged in Ramsey County District Court with promotion of prostitution.

"The problem of our children being sexually exploited is growing throughout the Twin Cities metropolitan area, including our suburban communities," said County Attorney John Choi. "I applaud the employee at the hotel for doing the right thing by acting on her suspicions and calling the police."

Cozart is being jailed in lieu of \$100,000 bail. His criminal history includes arrests in several states for armed robbery, illicit drugs, counterfeiting, drunken driving and theft, the charging document read.

According to the criminal complaint:

The manager at the Days Inn at 2550 N. Cleveland Av. called police on suspicion that a patron was prostituting a teenage girl.

The manager said she checked the Internet for Cozart's name and discovered an escort service known as M.A. Entertainment on www backpage.com that featured the girl.

Police arrested Cozart and determined that the girl had been selling herself in exchange for money and methamphetamine. The officers also discovered that Cozart and the girl were on the way to visit a john in the Litchfield area when police arrived.

At that point, the girl asked the officers to help her.

Paul Walsh • 612-673-4482

from the homepage

House panel passes bill allowing prosecutors to carry guns

Council majority opposes Rybak stadium plan without referendum

'Book of Mormon' comes knocking in Minneapolis

Hazelden
ADDICTION STOPS HERE
Life Wants You Back

most read most emailed most commented

Pedestrian hit, killed crossing street in Maplewood near 3M

Woman with bandaged face robs Roseville bank

Shoreview man wins benefits fight, months after his death

Body pulled from river in St. Paul

Family holds out hope for cruise ship victims from White Bear Lake

St. Croix bridge clears Senate, but prospects still uncertain

Nurse sentenced for taking drug from Stillwater hospital

Washington County commissioner gets fine, probation and a scolding

connect with the StarTribune



WORKING TOGETHER

- **1998: The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism was created**



**We protect
children from
sex tourism.**

ABOUT THE CODE

- **Industry driven**
 - Code Board of Directors
 - Initiated by Scandinavian tour operators

- **Multi-Stakeholder**
 - UNWTO, SECO, UNICEF

- **Voluntary**
 - Action plans
 - Self reported

THE ECPAT CODE

1. Create a policy

2. Train staff to identify potential cases and follow protocol

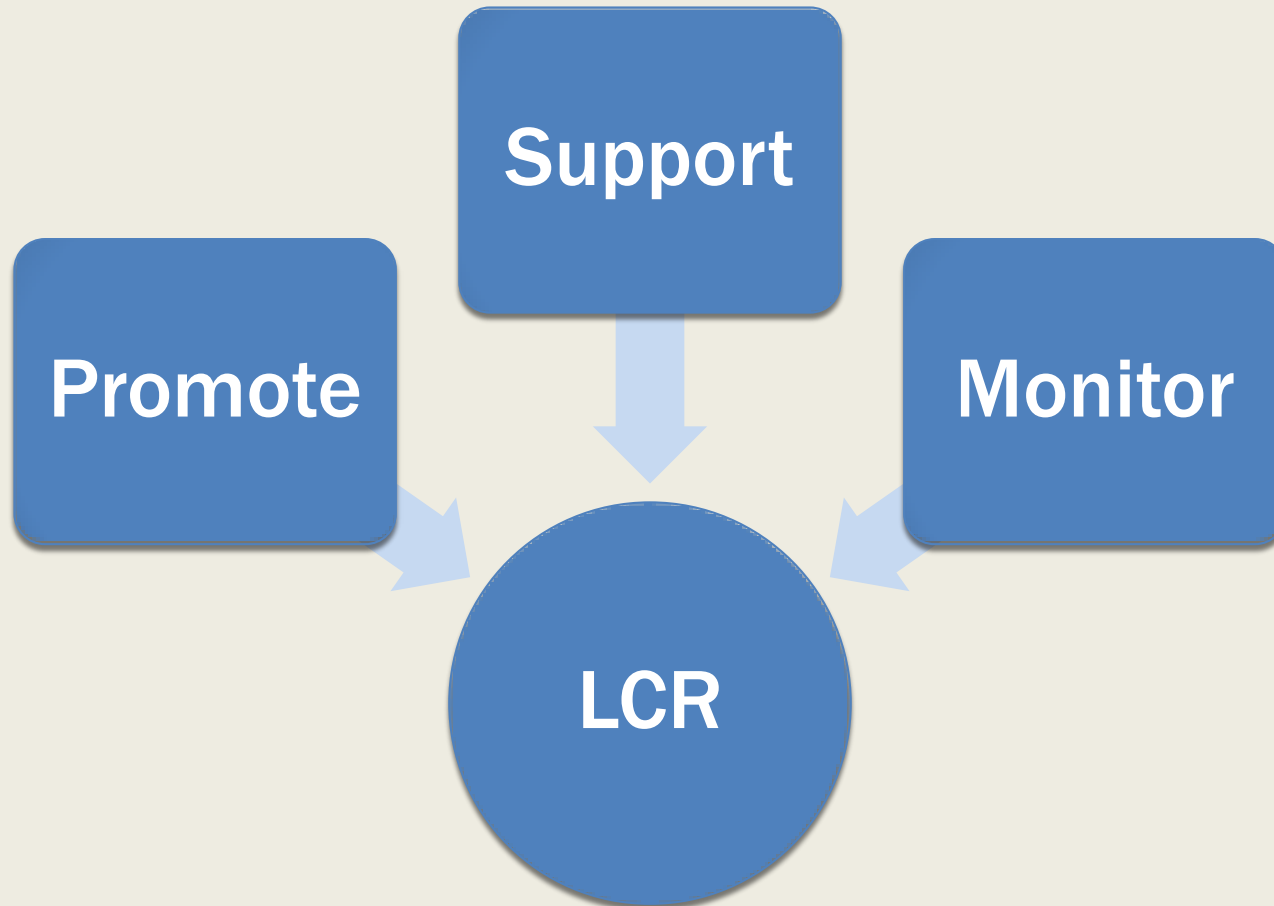
3. Clause in contracts with suppliers

4. Inform customers about the issue

5. Inform key persons

6. Report annually

ECPAT-USA & THE CODE



CRITERIA 1

- To establish a corporate ethical policy against commercial sexual exploitation of children
 - Adopting amendments or revising corporate policies to explicitly address CSEC

CRITERIA 1: CARLSON COMPANIES



Carlson Companies

Policy Regarding Rights of Children Against Sexual Exploitation

As a founding member of the World Childhood Foundation, Carlson Companies and the Carlson family support every child's right to a safe and secure childhood, and believes everyone has the right to grow up and develop without fear of exploitation or harm. The protection of children from exploitation is not only moral but a societal imperative, for "what is done to children they will do to society."

To this end we are signatories to the *Global Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism*:

1. To establish an ethical policy regarding commercial sexual exploitation of children.
2. To train the personnel in the country of origin and travel destinations.
3. To introduce a clause in contracts with suppliers, stating a common repudiation of commercial sexual exploitation of children.
4. To provide information to travelers by means of catalogues, brochures, in-flight films, ticket-slips, home pages, etc.
5. To provide information to local "key persons" at the destinations.
6. To report annually.

In addition, we pledge to conduct our business according to the following guidelines:

CRITERIA 1 CONT: CARLSON COMPANIES

Our People

We will equip all employees with the necessary knowledge and training needed for their position to identify and report possible exploitative activity to authorities, and require them to do so.

We will inform all employees that it is a criminal offence to sexually exploit children, and we will report suspected cases of child sexual exploitation to the local police.

Our Partners

We will ensure that our future partner and franchise agreements have appropriate language prohibiting exploitative activity in their businesses (including films or materials promoting prohibited activity); with penalties in place for permitting such activity, up to and including contract termination and or expulsion from the applicable Carlson franchise system.

We will not do business with any organization which knowingly participates in any way in the sexual exploitation of children.

Our Actions

We will ensure that movies shown in our hotels do not involve the sexual exploitation of children.

We will inform our customers and guests about our policy through means of brochures, home page and in-room information.

We will prohibit the use of all company equipment for the viewing, storage, distribution, promotion or other use of materials which sexually exploit children. Employees engaging in this activity face severe penalties, up to and including immediate termination and referral of the incident to local police.

We will never use images or concepts in our marketing which sexually exploit children.

CRITERIA 2

- To train personnel in the country of origin and travel destinations
- Often includes:
 - Corporate policy
 - Signs (position specific)
 - Protocol for reacting

EXAMPLE CASE STUDY

THE PRESS-ENTERPRISE

[LAS VEGAS: Redlands girl rescued in prostitution plot](#)



A Redlands girl was rescued from the Rio Hotel and Casino in Las Vegas on Wednesday after police said she may have been kidnapped.

BY JOHN ASBURY

News out of Sin City today that a Redlands 17-year-old girl was rescued by police at the Rio Hotel and Casino after she hitched a ride from Victorville.

Las Vegas police said the girl got into a car earlier this week with a man and a woman in Redlands en route to Vegas.

While she was in Las Vegas, the girl said she tried to escape was being held captive. About 7 a.m. Wednesday, she contacted Rio hotel security to report she was kidnapped.

Las Vegas police are treating the case as a likely case of child prostitution, but have not located any suspects. The girl was uninjured and hadn't been forced into prostitution before she escaped. The case is just the latest in a string of Inland teens getting wrapped up in the underbelly of [sex trafficking](#). Last month, the FBI announced indictments in a child prostitution ring after girls were being recruited from [Inland high schools](#). It appears the Redlands girl was an isolated victim. Her parents were called and she was returned home safely.

By jasbury

CRITERIA 3

- To introduce clauses in contracts with suppliers, stating a common repudiation of sexual exploitation of children
 - Aimed at tour operators

CRITERIA 3: EXAMPLE

■ Human Trafficking and Exploitation

The Company condemns all forms of human trafficking and commercial exploitation, including the sexual exploitation of men, women or children. We are fully committed, in each and every one of the markets in which we operate, to protecting individuals from all forms of abuse and exploitation. We expect our suppliers and business partners to help us meet this commitment. Sex trafficking and sexual tourism is a large and growing problem worldwide, and The Company must never allow any of its properties, products, or services to be used in any manner that supports or enables any form of abuse and exploitation.

CRITERIA 4

- To provide information to travelers through catalogues, brochures, in-flight films, ticket-slips, websites, etc.

CRITERIA 4: HILTON WORLDWIDE

Community Involvement Programs | Employee Volunteering | Hilton Worldwide



Book a room >

ABOUT HILTON WORLDWIDE > BRAND PORTFOLIO > DEVELOPMENT > CAREERS > CORPORATE RESPONSIBILITY > MEDIA > CONTACT US >

Corporate Responsibility / Strengthening Communities

Reaching a common goal.

In developing and emerging countries, the travel sector makes up nearly 10 percent of GDP, creating new jobs, new companies, and economic development. The success of our business is directly tied to the success of our communities, and Hilton Worldwide is committed to fostering economic growth and community involvement where we live and work around the world.

Serving Local Communities



Every day, we volunteer our time, talent, and resources to address local community needs. From providing charitable contributions of food, shelter, and clothing to providing educational programs that help underserved populations, we bring a unique knowledge to helping organizations plan and prepare better for disaster.

- **DoubleTree by Hilton Teaching Kids to CARE:** In 2010, DoubleTree by Hilton team members, participating schoolchildren, and community members worked to collect non-perishable food items for local food banks and philanthropic charities. For every non-perishable food item a student or team member collected for their community, DoubleTree by Hilton made a donation to the World Food Program USA to benefit School Meals. [Learn about World Food Program USA >](#)
- **Hilton Worldwide Egypt:** Team members from our hotels and resorts in Egypt provide technical support and training to Ana El-Masry, an organization that serves Egyptian street children and works with low income and marginalized communities to reduce the risk of homeless youth. By sharing their hospitality expertise, our team members are helping Ana El-Masry to better serve young people in need. [Learn more about Ana El-Masry >](#)

Supporting Local Economic Growth



Every hotel we open employs local people, sources locally, and strengthens the community, but we are especially proud to open properties that expand opportunities in hospitality and enhance local tourism. In 2011, Hilton Worldwide opened the Hilton Windhoek, Namibia's first five-star hotel and the 50th Hilton Worldwide hotel in the Middle East and Africa. [Learn more about the Hilton Windhoek >](#)

Preventing Child Trafficking



Hilton Worldwide is committed to upholding internationally respected human rights principles and preventing child trafficking and exploitation from taking place in our hotels and destinations. In 2011, Hilton Worldwide signed the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism. [Learn more about our commitment >](#)

NEWS

November 11, 2011 Huffington Post: Hilton Worldwide Invests \$1.3M To Donate Soap To Vulnerable Co... [Read more >](#)

November 10, 2011 Business Green: Hilton gets to grips with soap recycling [Read more >](#)

ADDITIONAL RESOURCES

World Food Program USA
 DoubleTree by Hilton is helping hungry kids in countries around the world. [Learn more >](#)

Ana El-Masry
 We helped support the organization's operational efficiency to fulfil their goal of helping young people in Egypt. [Learn more >](#)

Hilton Windhoek Hotel
 With 200 new jobs for the local community, the Hilton Windhoek is hoping to bring business travelers and tourists to the region. [Press Release >](#)



CRITERIA 5

- To provide information to local “key persons” at destinations

CRITERIA 5: CARLSON COMPANIES

HOSPITALITYLAWYER.COM PRESENTS
THE 2012 GLOBAL
CONGRESS ON TRAVEL
RISK MANAGEMENT
OCTOBER 1-2, 2012 HOUSTON

The screenshot shows a web browser window with the URL www.internationalrelations.house.gov/hearings_livestream.asp. The page header features the seal of the U.S. House of Representatives and the text "Committee on Foreign Affairs" with "CHAIRMAN ILEANA ROS-LEHTINEN" below it. A navigation menu includes "ABOUT", "MEMBERS", "PRESS ROOM", "HEARINGS", "SCHEDULE", "LEGISLATION", and "MEDIA". On the right, there are input fields for "Full Name" and "Email Address" with a "SIGN UP" button. Below the navigation is a search bar.

The main content area is titled "COMMITTEE ON FOREIGN AFFAIRS Livestream". It includes social media buttons for "SHARE" (Facebook) and "ASK A QUESTION". A video player shows a hearing in progress with a man in a grey suit speaking at a table. To the right of the video, the text reads: "House Foreign Affairs Africa, Global Health, and Human Rights Subcommittee Hearing, Best Practices and Next Steps: A New Decade in the Fight Against Human Trafficking Chris Smith (R-NJ) Chairman".

Below the title, the page lists witnesses for two panels:

- Panel 1: The Honorable Luis CdeBaca, Office to Monitor and Combat Trafficking in Persons, U.S. Dept of State
- Panel 2: Ms. Deborah Cundy, Vice President, Carlson Companies; Ms. Chai Ling, Founder, All Girls Allowed; Ms. Nancy Rivard, President and Founder, Airline ambassadors International; Mr. Phillip Kowalczyk, President, The Body Shop

The page also indicates "Hearing Begins 02:30pm" and provides an "Embed Code" option. The browser's taskbar at the bottom shows various application icons and the system clock displaying 3:51 PM on 6/13/2011.

CRITERIA 6

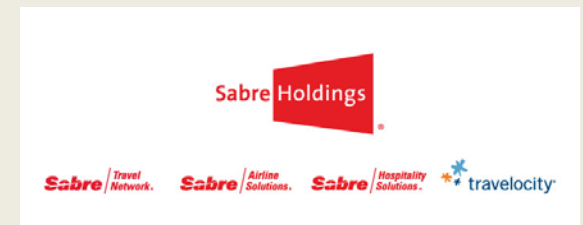
- To report annually
 - done with the LCR

OUR GOALS

- To create a protective environment for children in hotels, airlines, and around tours
- To raise awareness about child sex tourism to situational abusers
- No one should be in a passive atmosphere regarding this issue.

WHERE WE STAND

- Over 1,000 signatories in over 42 countries
- Signatories in the United States:



WHAT CAN YOU DO? TRAVEL COMPANIES

- Raise the issue in your company

- Sign the Code
 - implement some of the steps

- Store these numbers:
 - Human Trafficking Hotline: 1-888-3737-888
 - The National Center for Missing & Exploited Children (NCMEC) CyperTipline: 1-800-843-5678

IN THE MEAN TIME

HOSPITALITYLAWYER.COM PRESENTS

THE **GLOBAL**
CONGRESS ON TRAVEL
RISK MANAGEMENT

OCTOBER 1-2, 2012 HOUSTON

backpage.com new york, ny free classifieds

backpage.com > new york personals > new york women seeking men

view of ads: **text** | full

Mon, Jan 30

Im Ashley Sexy Exotic - 18 (w/online)

Queen - 21 (midport area)

LOOKING to pop off - 24 (MIN MANHATTAN)

Two bombshell ebony open for business - 20 (i host my place lol)

You got it up... Let me put it down - 21 (brooklyn)

What you need sweetie, I make you feel good call 347-824-7124 - 21 (ohio)

Sexy HOT College Girl Looking For Some Assistance from Generous Gentleman - 23 (Manhattan)

Open @ Your Own RISK!!! Hot Ebony Doll - 23 (10 miles Broadway incalls)

Sex x l i a @ » It s F i n e s t » 100% » A L L M E » 22 (Brooklyn E. N. V. incalls)

===== seXy » B O Y ! _ K @ n d i C e 4 u l l l - 27 (my PLACE ...)

Half haitian half Dominican cute in town - 20 (i host my place lol)

CHECK ME OUT PLEASE >>> SEXY SWEET IRISH BLONDE (VIP) - 21 (MANHATTAN - OUTCALLS ONLY)

Its hAPpY BeGiNnInG s & ReLaxIN EndInG s - 23 (ocean)

(((nycmaime_jimdo .com))) - 28

Why Be Lonely? Pretty Blond Widow ISO New Living Arrangements - 40 (outlok County Lb)

*****Im A Freak in A Small package Dreams COME TRUE*** - 19** (Downtown Brooklyn Myle Ave In Calls)

Slender Hotie Free for 5pm Playdate... u host - 28 (manhattan - u host)

nycmaime_jimdo .com
YOUTUBE: MYBLOODSPOTVIDEO
5 TWITTER
MAXIMISEVIDEO
NYCMAINE_JIMDO .COM ...

buddys with no strings attached - vdm

Come party with me in countryside a safe location and very discreet I like my back door knock
basically party and more
91 7672289 these are my pics l.
brooklyn coney island
brooklyn

Pretty Lil Momma Lonely
I am a 38, 31yr old woman who is looking for... Brooklyn

Curious Couple Seeking Fun
Curious and adventurous good looking, fit couple looking for HOT... Manhattan

young woman
let have fun if you have the time and the... brooklyn

Monitor online Classified ads selling sex

Pair Accused In Child Sex Trafficking Case - 7
WESH Orlando - 4 days ago
Police in Titusville say two people face charges after a **sex trafficking** sting. Police say 25-year-old Debra Blackmon and 23-year-old Tony Hammond forced a ...
Woman traded sex with child for pills, police say 39online.com
2 arrested on sex trafficking charges WKMG Orlando
Titusville pair accused in sex trafficking of minor Florida Today
Brevard Times
[all 12 news articles >](#)

Sex slaves nationwide and in W. Mich - 7
WOOD-TV - 1 day ago
WOOD - An estimated 2400 **children** are living as slaves in West Michigan, according to ... They're tricked, kidnapped or sold into **human trafficking** rings.
Video: Sex slaves nationwide and in W. Mich Wood TV8
Grand Rapids host the Manasseh project at the Kroc Center WZZM
[all 3 news articles >](#)

Police crack down on human trafficking - 7
The West Australian - 2 hours ago
Supt Glyn Lewis, who co-ordinates the Australian Federal Police **human trafficking** teams, plans to run sessions in Perth, Kalgoorlie, Port Hedland and ...

Stopping sex trafficking: Study estimates more than 100 cases in ... - 7
Jackson Sun - 1 day ago
It estimated that there were likely more than 100 cases of **adult sex trafficking** in Madison County during that time and up to 50 cases of **child sex** ...

Trader jailed for human trafficking - 7
Modern Ghana - 14 hours ago
... for trafficking 10 girls, **child labour** and prostitution in Nigeria. This was after Fat, 37, had been found guilty in engaging in **human trafficking**.

Stay up to date on the news

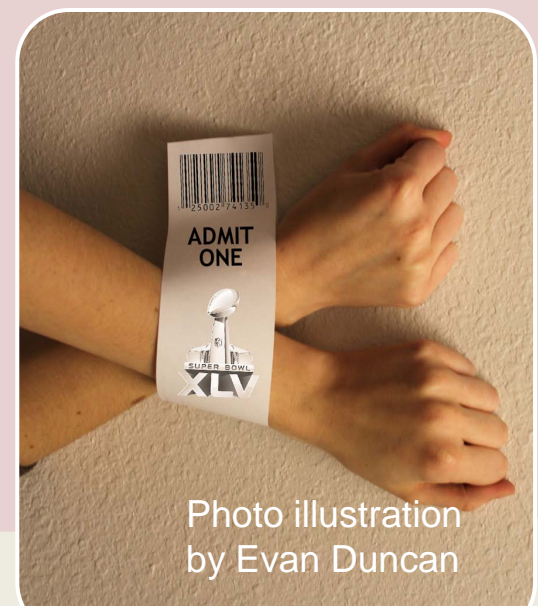


Photo illustration by Evan Duncan

Be alert during large gatherings such as conventions or sporting events

WHAT CAN YOU DO? NON-TRAVEL COMPANIES

- Establish and publicize a corporate ethical policy against commercial sexual exploitation of children

- Book corporate travel with Code signatories
 - Add clause in contracts or during initial Requests for Proposals with travel suppliers
 - “Preference will be given to proposals that address human trafficking and/or facilities that sign on to the ECPAT-USA Tourism Child-Protection Code (www.thecode.org).”

**DON'T
FORGET TO**

**Visit our
booth!**

FOR MORE INFORMATION:

www.ecpatusa.org

www.thecode.org