

A large, ripe pineapple with a green crown of leaves stands in a field of vibrant green grass. The background is a clear blue sky with soft, white clouds. The entire scene is framed by a white horizontal band that contains the conference title and dates.

THE HOSPITALITY LAW CONFERENCE

April 24 - 26, 2017 • Houston, Texas

Unintended Consequences

2017 HOSPITALITY
LAW CONFERENCE

APRIL 24 - 26

By: **Greg Duff** | Garvey Schubert Barer



Greg Duff

Owner, Garvey Schubert Barer

- Chair of Garvey Schubert Barer's national Hospitality, Travel and Tourism group
- Counsel to hotel owners and operators as well as several hospitality industry trade associations and trade groups
- Formerly Associate General Counsel at the Westin Hotel Company/Starwood Hotels and Resorts and Assistant General Counsel at Homegrocer.com



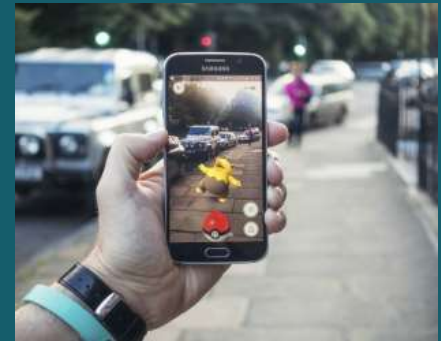
Sharing Economy



Artificial Intelligence



Augmented Reality



Sharing Economy



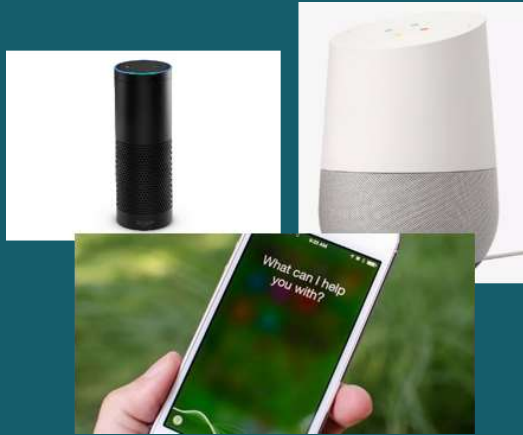
Artificial Intelligence



Augmented Reality



Smart User Interfaces



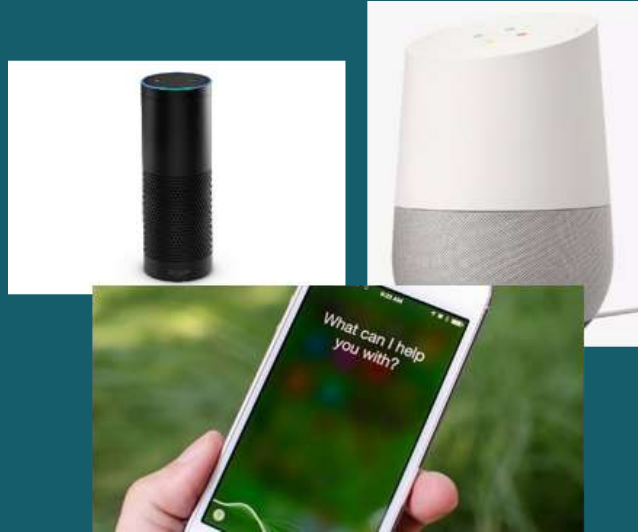
Internet of Things



Virtual Reality



Smart User Interfaces



Internet of Things



Virtual Reality



Best Western – “Best Western Virtual Reality Experience”
(photo from Best Western’s YouTube video)

Carlson’s “Blu Print”
(photo from Carlson Rezidor Hotel Group website)

CONTACT

BLOG

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