

Solving Safety and Security Concerns at Meetings and Events



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- Safety and Security, Carlson Rezidor Hotel Group
- 22 years in Safety and Security
- Hospitality, manufacturing, petro chem, medical.



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- Dir, Business Resilience
- Focus on Energy, Extraction, Engineering
- 13 years with iJET
- 17 years military intelligence experience

Solving Safety and Security Concerns at Meetings and Events

Agenda

Background



Outside Event / Pre-Event



Inside Event / During Event

Focus

Traditional ME Risks

- Suppliers
- Service levels / Contracts
- Attrition / Cancellations
- Underbookings

Our Focus

- All-Hazard Threats
(Safety, Security, Health,
Transportation)

Growth & Spread

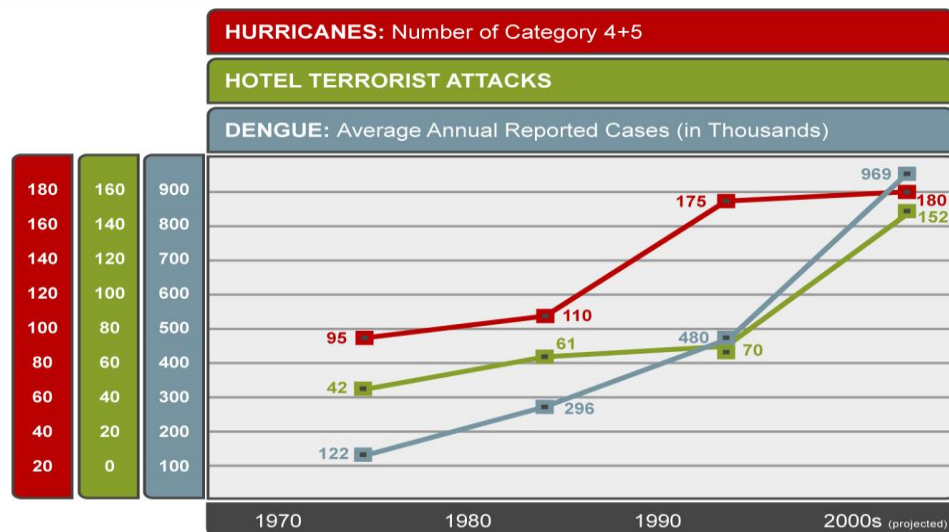
Globalization

- Next frontier/s
- Hospitality industry

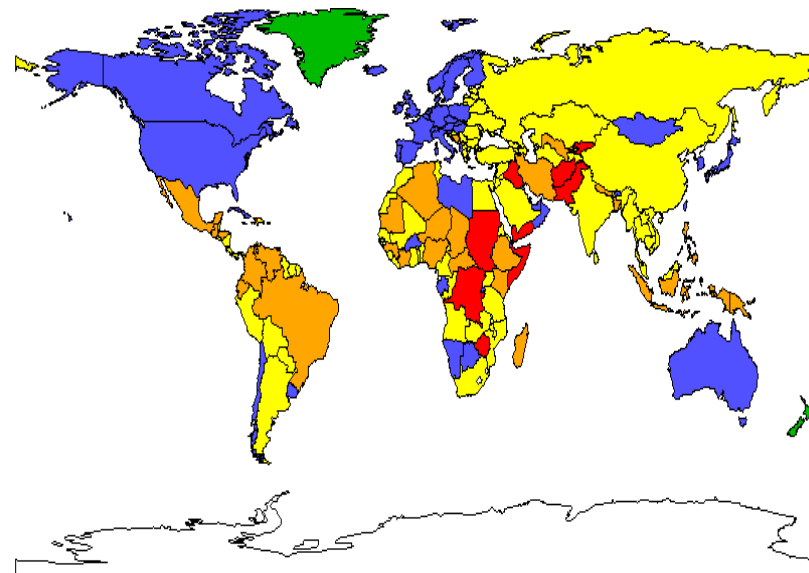
Industry

- “MICE keeps growing”
- RTE Survey shows on average 44 events per year – up from 2012
- Almost 25% in Asia

Global Threats

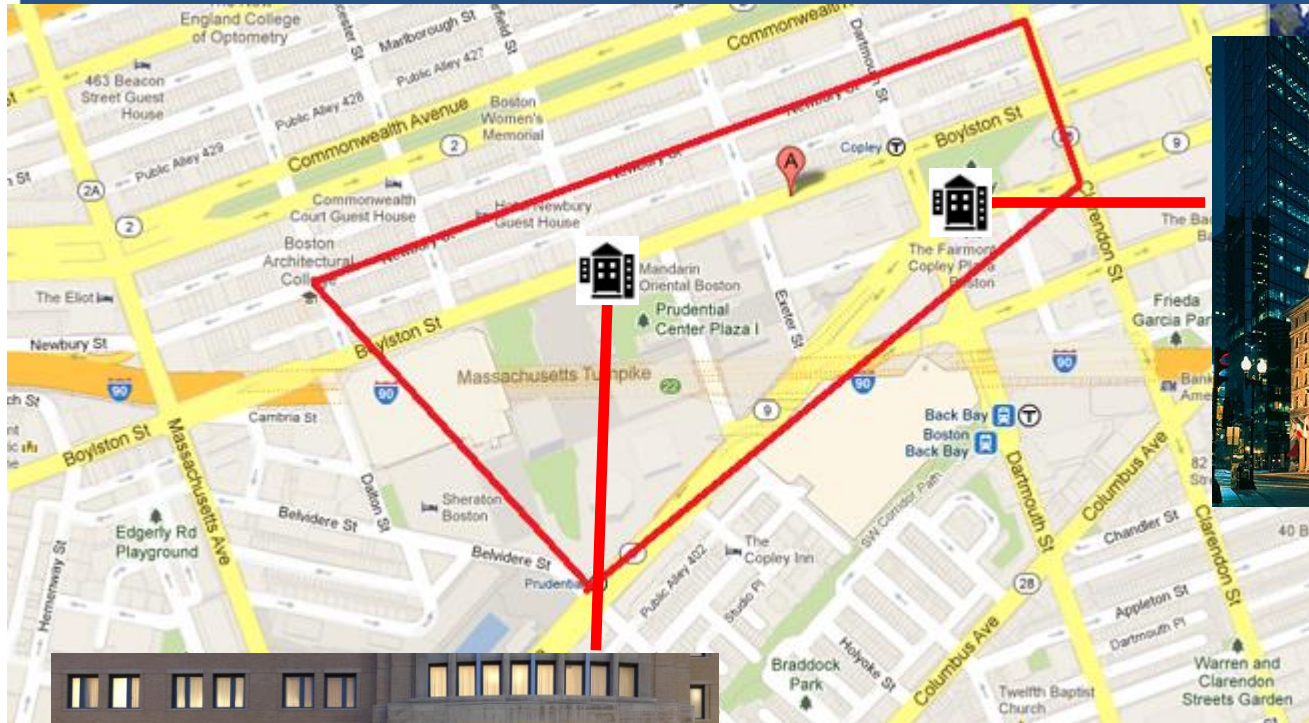


SOURCES: Georgia Institute of Technology. National Center for Atmospheric Research.
 The Rand Corporation. The World Health Organization.



Boston

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 CONGRESS ON TRAVEL
 RISK MANAGEMENT
 September 30 - October 1, 2013



Technology

Event Technology

- Crowd-sourcing
- Crowd sharing
- Event guide apps

Social Media

- Mobile social event networking

Risks ??

Key Process Areas

Overarching KPAs

Policy/Procedures

Training

Management KPAs

Risk
Assess-
ment

Risk
Disclosure

Risk
Mitigation

Risk
Monitoring

Response

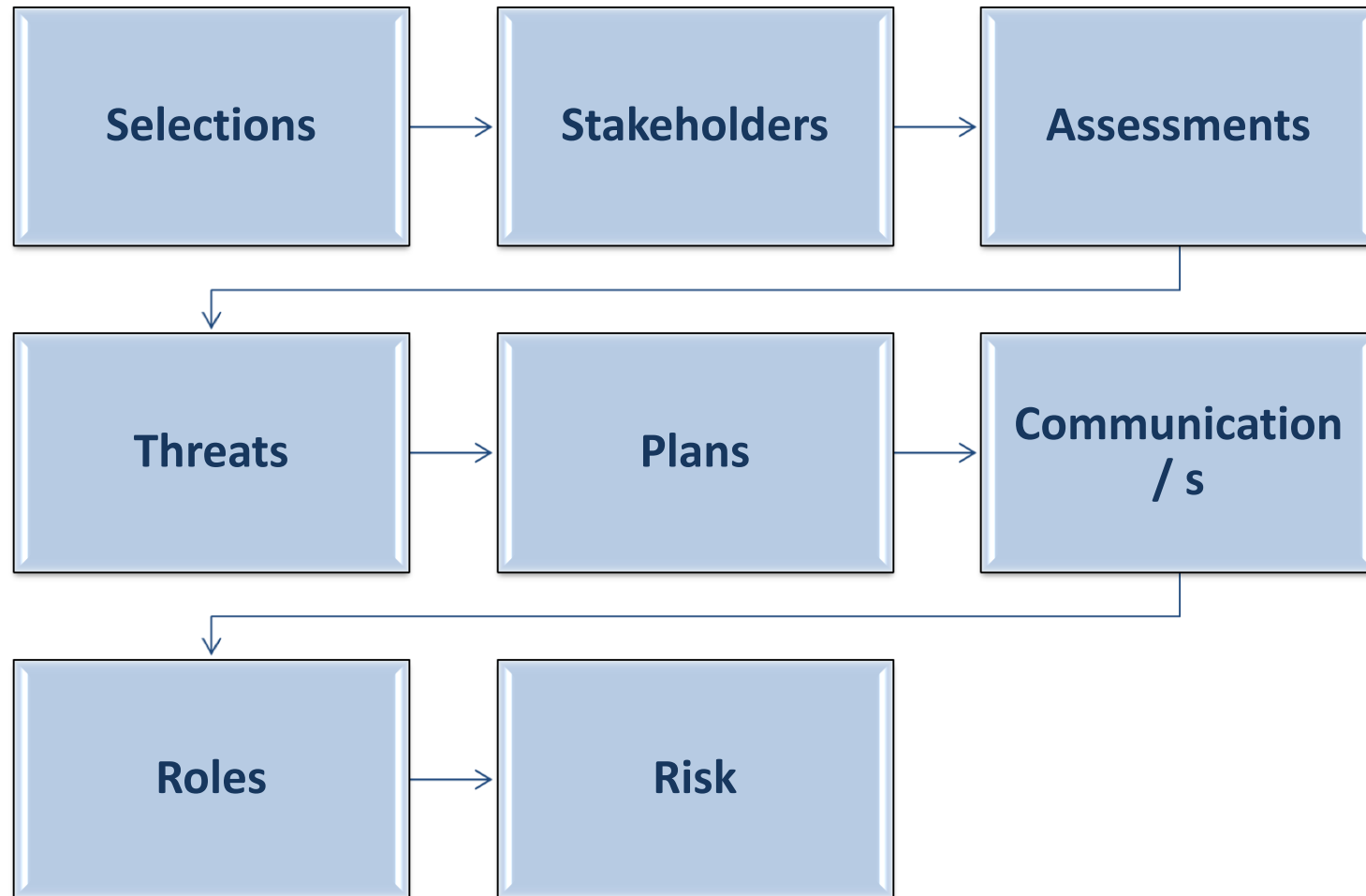
Infrastructure KPAs

Notification

Data Management

Communication

EXTERNAL / PRE-EVENT



Selection/s



- Time



- Destination (Country / City)



- Venue



- Alternatives



- Event Type



- Event Risk Profile

Stakeholders

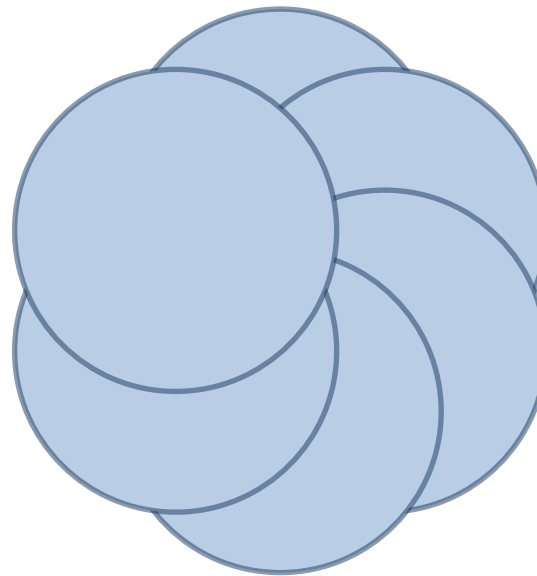
Participants

Authorities

Speakers

**Local
Community**

Sponsors



Venue Staff

Assessments

Destination (Country / City)

- Security (Crime, Kidnapping, Geopolitical, Civil Unrest, Security Services, Terrorism)
- Transportation
- Health
- Culture
- Communications (& Cyber)

Venue / Event

Threats

Health

Transport

Safety

Security

Murphy

Communications

*External -
facing*

*Internal -
facing*

**Crisis
Comms**

Plan/s & Checklists

Transportation

- To/From, During

Safety

- Health / Fire / Food

Security

- Crisis Management, Evacuation

Communications

- Regular, Crisis

Event Risk Management Plan

Roles



Location / Venue

- Venue
- Authorities / Business Chamber etc

Internal

- Corporate Security
- HSE
- Human Resources
- Corporate Travel
- Corporate Comms
- Others

External

- Speakers / Participants
- Media
- Vendors / Suppliers

Risk

Analysis

Probability

Consequences

Manage-able?

Classification

People

Property

Other

Reputational

Financial

Risk Monitoring

INTERNAL / DURING EVENT

- Quantify potential risks
- Perceived vs Imagined
- Information collection
- Cyber vulnerability
- Business impact analysis

Threat Assessment



- Deterrents
- Prevention
- Emergency plans

Plan Components

Deterrence

Prevention

**Environmental
Assessment**

Access Control



- Visual inspections



- Physical inspections



- Metal detection



- X-ray needed?



- Canine needed?

Area Protection

Parking areas
and docks

Event rooms

VIP areas and
media areas

Ventilation and
HVAC systems

Food and
beverage set
ups

Exhibit areas

Specific Security Concerns



Specific Response

**Canine
sweeps**

**CCTV
monitoring**

**Evacuation
plans**

**Law
enforcement**

**Background
Checks**

Safe Areas

Credentialing

Emergency Action Plan

**Plan in place
and
communicated?**

Leaders

**Situational
awareness**

Safety

Fire

Food

Health

Discussion

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