

Another great article from The Rooms Chronicle®, the #1 journal for hotel rooms management! ***Important notice: This article may not be reproduced without permission of the publisher or the author.*** College of Hospitality and Tourism Management, Niagara University, P.O. Box 2036, Niagara University, NY 14109-2036. Phone: 866-Read TRC. E-mail: editor@roomschronicle.com

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When Niagara University assumed publication ownership for *The Rooms Chronicle*® in 2003 one of the goals was for TRC to be used as a teaching tool to educate future hotel managers. To that end, TRC has been used as an educational tool in classes not just at Niagara University, but by instructors at dozens of college hospitality programs in the United States and abroad, including in South Africa, Europe, Asia and the Middle East.

I have truly been fortunate as executive editor of TRC and as a hotel professor to integrate so many of my personal travel and hotel industry work experiences into the content presented in the journal. Many of these experiences are the basis for the 100+ articles I have authored in the past nine years. And of course TRC's cadre of contributing authors has been able to share their respective expertise through their writing as well. This has been a great outlet to share our collective knowledge with others!



In November I will be spending two weeks in Helsinki, Finland on a faculty exchange program, sharing much of this accumulated knowledge about hotels with the faculty, staff, and students at Haaga-Helia University of Applied Sciences. I will also visit various unique hotels in Scandinavia as research for my forthcoming textbook on the essentials of lodging operation management. As an educator, the opportunity to share with and learn from others is something that is most important to me. After all, learning is a neverending, lifelong journey.

William D. Frye, Ph.D., CHE Executive Editor