## The 2011 Global Congress on Travel Risk Management

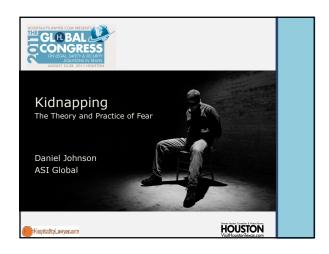
August 25-28, 2011

## **Kidnapping – The Theory and Practice of Fear**

Presented By: Daniel Johnson – ASI Global Response Daniel Johnson oversees the Kidnap Response Operations for the Houston-based ASI Global Response (<a href="www.ASIGlobalResponse.com">www.ASIGlobalResponse.com</a>). As the dedicated response consultant for Travelers Insurance, Daniel and his team have responded to more than 100 kidnap, extortion and piracy events around the world. He is widely sought after to provide direction and insight to the corporate world regarding kidnap prevention and training, crisis management planning and response.

Daniel has been deployed as a crisis consultant for numerous events, including kidnaps for ransom, piracy, threat-related extortions, incident of Somali Piracy, labor disputes, plant closures as well as customized crisis management planning events. Daniel's deployment has included numerous locations in the United States, Europe, Latin America, the Middle East and Africa.

Frequently called on for speaking engagements, Daniel has given presentations to numerous civic and professional organizations, including Lloyds Underwriters of London, ASIS, HRM and the ORC on the topic of kidnap for ransom, threat extortion and piracy. Additionally, Daniel has been featured in interviews on ABC, FOX News, National Public Radio, the Austin American Statesman, The Houston Chronicle, the Business Travel Executive, The Huffington Post and the Wall Street Journal.



## **Presenters**



- Daniel Johnson ASI Global
- Oversees ASI Global the Kidnap Response Consultancy for Travelers Insurance
- Operational Experience in the US, Mexico, Honduras, Guatemala, South Africa, Dubai, Greece, Somalia, UK and Venezuela.
- Subject Matter Expert on the topics of Crisis Management, Kidnaping for Ransom, Extortion and Piracy

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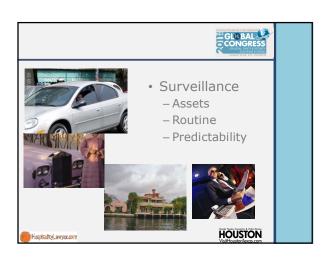


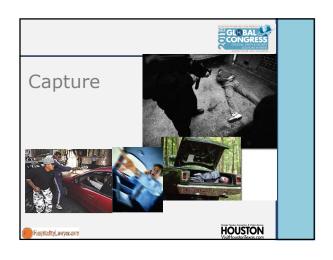
- Types of Kidnapping
- Anatomy of a Kidnapping
- Awareness and Survival
- Questions

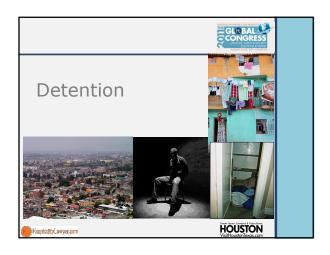
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## **TACTICS USED BY KIDNAPERS**

- Offensive Language
- · Threats against victim or family
- False expectations
- Mutilation: real or simulated
- Torture or violation: real or simulated
- Mock Executions
- Silence & uncertainty to punish the family

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