

# Revised housekeeping textbook released with extensive TRC content



As the #1 journal for hotel rooms management®, *The Rooms Chronicle*® (TRC) is proud to announce its partnership with the Educational Institute (EI) of the American Hotel & Lodging Association with the release of the textbook, Managing Housekeeping Operations – Revised Third Edition. Co-authored by TRC’s founder Aleta A. Nitschke, CHA and TRC’s executive editor, Dr. William D. Frye, this textbook shows what it takes to direct day-to-day operations of the housekeeping department, from big-picture management issues to technical details for cleaning each area.

The third edition has been completely revised with more than 100 pages of new content and two new chapters, reflecting the extensive changes in the hotel industry. The textbook incorporates housekeeping operations-related content and full text articles derived from over 100 TRC articles. Written by such contributing authors as Mary Friedman, Gail Edwards, Ray Ellis, Jr., Jesse Denton, Dr. John Hogan, and energy expert Phil Sprague, the articles are drawn from over 16 years of published content in *The Rooms Chronicle*.

New and updated information in the textbook includes the following topics:

Energy management, sustainability and “green” housekeeping practices including microfiber mops, reusing linens/towels, chemical use, green lighting, etc.

Post 9/11 security issues

Current hotel health-related concerns such as bedbugs, mold, and viral outbreaks

Amenities and guestroom furnishings including bathrobes, triple sheeting, higher thread count linens, “bed wars,” pillow menus, and upscale hygiene amenities

Human resources concerns such as diversity, recruitment challenges, turnover, selection and interviewing

The textbook reflects the strong relationship between the Educational Institute and *The Rooms Chronicle*, combining TRC’s especially relevant how-to information for day-to-day operations with the strong teaching format of the EI. Released on August 15, 2008, Managing Housekeeping Operations-Revised Third Edition is available through the Educational Institute’s website ([www.ei-ahla.org](http://www.ei-ahla.org)) or by contacting them at 800-349-0299.