



# THE HOSPITALITY LAW CONFERENCE: SERIES 2.0

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Washington, D.C.

# 1) Effectively Using Social Media at Trial, and 2) Defending Cases in High Crime Areas

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WASHINGTON D.C.

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OCTOBER 3



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## Attorney

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- A Founding Shareholder of Hagwood and Tipton, P.C.
- Actively Practices in Mississippi and North Carolina.
- Experienced Litigator, having tried cases across the Southeast.



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# Effectively Using Social Media at Trial

A man in a dark suit, white shirt, and red tie is looking down at a smartphone he is holding. A semi-transparent white speech bubble with three dots inside is positioned above the phone. The background is a light, neutral color.

- Discovery Requests and Using Electronic Discovery Pre-trial
- Subpoenaing Records from Facebook, Twitter, Phone Carriers, etc.

# Making Social Media Relevant

- People put everything on the internet
- Never underestimate the ability of a witness to lie
- A picture (or video, or tweet....) is worth a thousand words
- Identification of witnesses
- Preservation of evidence
- Impeachment value
- Lower value of case
- Who does the Plaintiff follow and what do they 'like'

# Defending Cases in High Crime Areas

- Atmosphere of Violence
- Crime statistics
- Police call logs
- Security Measures
- Can the Criminal be Deterred?
- Community Comparison
- Judicial/Legal Realities



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