



# THE HOSPITALITY LAW CONFERENCE: SERIES 2.0

October 3, 2018



Washington, D.C.

Travel 2018: Embracing a Future Reality,  
Today

2018 HOSPITALITY  
LAW CONFERENCE:  
WASHINGTON D.C.

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OCTOBER 3



# Anthony Campanelli

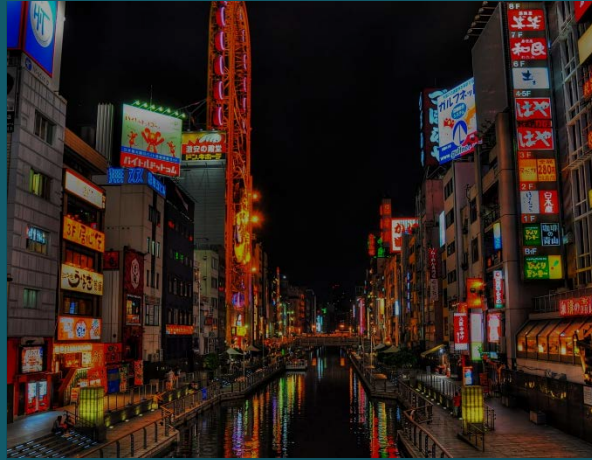
## Partner

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- Over 21 years of experience providing investigation services to hospitality companies and law firms
- Litigation and dispute services practice leader
- Speciality in fraud, regulatory, and compliance matters relating to the hospitality, retail, and shipping sectors



# Travel Fun Facts



This restaurant topped the 2017 “World’s 50 Best Restaurants”  
list –  
first U.S. restaurant to win since 2004...

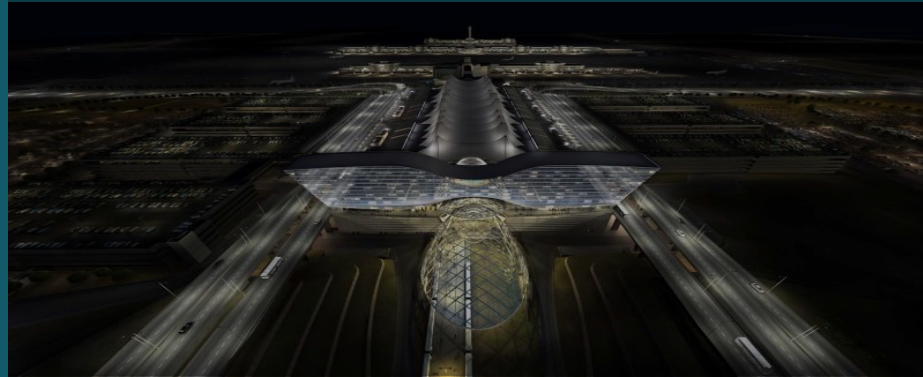
Eleven Madison Park – New York City



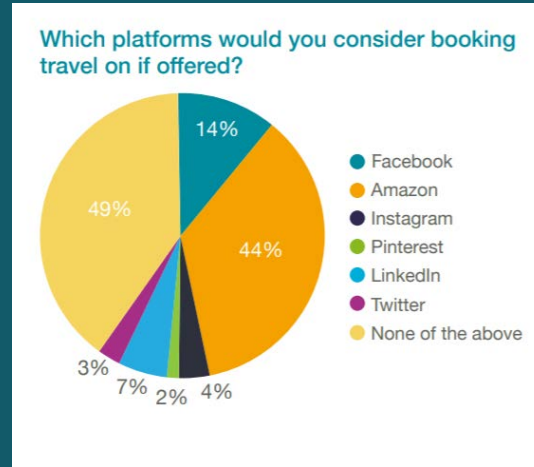
This is the **largest airport in the U.S.** by land mass...

**Denver International Airport**

**33,531 acres (52.4 miles<sup>2</sup>)**



# What percentage of travelers would book through alternative platforms if the service was available?



OAG, "Travel Tech Innovation Market Report" June 2018.



The travel market continues to achieve astounding growth, but the industry leaders must meet the evolving needs of its customers...



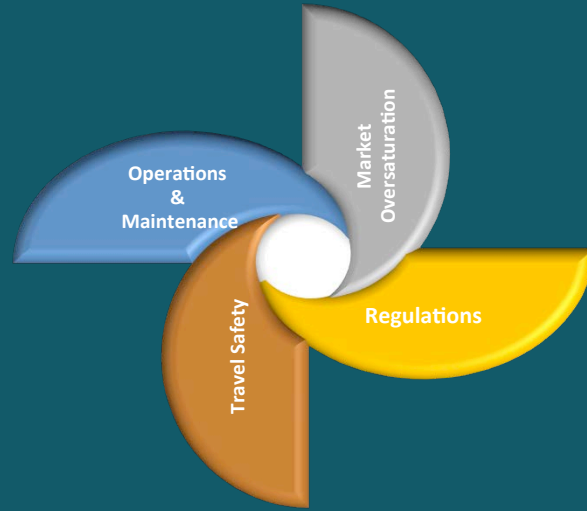


... by taking these four steps to bridge the gap between the present and future travel



THE <sup>HL</sup>HOSPITALITY LAW  
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The industry leader must effectively respond to challenges that continuously threaten market dominance...



# ... and implement new risk management policies and techniques to effectively mitigate emerging risks

- Executive sponsorship breaks down siloes
- Brand & reputation is an undervalued asset
- Training is a vital, enterprise-wide initiative
- Simulation of crisis is imperative to manage it
- The disaggregation of roles requires greater collaboration

