



## From the Editor

*Another great article from The Rooms Chronicle<sup>®</sup>, the #1 journal for hotel rooms management<sup>®</sup>! \*\*\*Important notice: This article may not be reproduced without permission of the publisher or the author.\*\*\* College of Hospitality and Tourism Management, Niagara University, P.O. Box 2036, Niagara University, NY 14109-2036. Phone: 866-Read TRC. E-mail: editor@roomschronicle.com*

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We have several first-time contributing authors joining the regular TRC cadre of Phil Sprague, Todd Seiders, Eric Barber, and David Green for this issue. Many of these individuals share a product, service, or innovation that will facilitate hotel managers moving their hotels closer towards Green compliance and LEED certification. Certainly, this is the focus of many lodging properties currently.

I also wanted to take a moment and welcome an industry icon to the TRC slate of contributing authors. Ray Ellis is recognized by many as the foremost expert on hotel safety and security matters. A spry 88 years young, Ray has spent the better part of his career in the hotel industry advocating practices that will make hotels safer for everyone. He is an educator first and foremost, as is demonstrated by his willingness to share his pearls of wisdom openly. Welcome aboard Ray!



Finally, a brief word about the current hotel economy. Despite record rates and profits last year, many hotels continue to feel the immediate adverse impact that gasoline prices and traveler reticence is imposing on the demand for guestrooms. Please know that the staff at *The Rooms Chronicle<sup>®</sup>* is committed to researching avenues and presenting actionable advice that will enable our readers to persevere in these uncertain economic times.

William D. Frye, Ph.D., CHE  
Executive Editor