



From the Editor

*Another great article from The Rooms Chronicle®. the #1 journal for hotel rooms management! ***Important notice: This article may not be reproduced without permission of the publisher or the author.*** College of Hospitality and Tourism Management, Niagara University, P.O. Box 2036, Niagara University, NY 14109-2036. Phone: 866-Read TRC. E-mail: editor@roomschronicle.com*

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The Rooms Chronicle® has entered its 19th year of publication; the first ten years under the oversight of Aleta Nitschke, CHA and NMRG Publishing and the last 8 years here at Niagara University. During this time period we have published over 2,000 articles, inserts, posters and pocket guides on various facets of hotel operations. Everything from guest relocation procedures, linen thread counts, reservation call conversions, dealing with deceased guests, emergency evacuation procedures, telephone etiquette tips and more have been covered. We even provided an article on choosing the right toilet bowl brush for cleaning guestroom commodes! How is that for breadth of content?



Well, after 18 years and 2000+ articles, the staff and cadre of authors at TRC have been struggling recently to come up with the next hotel related topic that we could share with our readers. This “block” has become so severe that it actually prevented us from releasing a January/February issue due to a temporary lack of new and original content. Hence, we decided to take a one-time exception to our six issues per year publication schedule and only publish five issues for 2011. We will be extending all subscriptions by one additional issue before renewal to ensure that our readers receive their full complement of paid issues.

In the meantime, we really need your help. Please take a moment and tell us what you want us to research and write about. What specific operational issues do you struggle with day in and day out? If you could “ask the hotel expert” any specialized question, what would it be? Please email us at editor@roomschronicle.com or call us toll-free at 866-READ-TRC and share your suggestions with us and we will be sure to respond and submit this topic to our cadre of hotel experts. Out of the various hotel trade publications, this is what makes TRC special.

William D. Frye, Ph.D., CHE
Executive Editor