



From the Editor

by William D. Frye, Ph.D., CHE

*Another great article from The Rooms Chronicle® the #1 journal for hotel rooms management! ***Important notice: This article may not be reproduced without permission of the publisher or the author.*** College of Hospitality and Tourism Management, Niagara University, P.O. Box 2036, Niagara University, NY 14109-2036. Phone: 866-Read TRC. E-mail: editor@roomschronicle.com*

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I wanted to take this time to thank all of our subscribers for another great year at *The Rooms Chronicle*®. With the delivery of this issue we have reached two milestones.

One milestone represents the culmination of fifteen years of service to the lodging industry. Begun in 1993 as an educational effort of founding publisher Aleta Nitschke, CHA upon her retirement from Radisson® Hotels & Resorts corporate office, TRCSM has evolved into a mainstay publication relied upon by a multitude of hotel owners and managers for the wealth of actionable advice and tips that it delivers on a bi-monthly basis pertaining to day-to-day operational matters.

The second milestone is that it has now been five years since Niagara University's College of Hospitality and Tourism Management has been publishing TRCSM. And I have been at the helm every step of the way. In line with the College's focus on teaching practical industry applications is its commitment to conducting scholarship on matters that will positively and directly benefit the hospitality and tourism industry. In the past five years a number of faculty and students from this and other hotel schools have been able to share their scholarship efforts with today's hoteliers through TRCSM. I hope that you have derived value from these efforts. We look forward to the next five years with even more fervor.



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Executive Editor